

The City Bridge Trust

Investing In Londoners: Application for a grant



About your organisation

Name of your organisation: Froglife Trust	
If your organisation is part of a larger organisation, what is its name?	
In which London Borough is your organisation based? Outside London	
Contact person: Miss Kathy Wormald	Position: Chief Executive Officer
Website: http://www.froglife.org	
Legal status of organisation: Registered Charity	Charity, Charitable Incorporated Company or company number: 1093372
When was your organisation established? 01/01/2002	

Grant Request

Under which of City Bridge Trust's programmes are you applying? Improving London's Environment
Which of the programme outcome(s) does your application aim to achieve? More Londoners with a greater knowledge and understanding of the 'green' environment and biodiversity
Please describe the purpose of your funding request in one sentence. London Dragon Finder brings together practical conservation, surveying, data collection and interactive educational activities to conserve reptiles and amphibians in the capital.
When will the funding be required? 01/10/2015
How much funding are you requesting? Year 1: £22,432 Year 2: £46,684 Year 3: £0 Total: £69,116

Aims of your organisation:

Since 1989 Froglife has been at the heart of efforts to conserve native amphibians and reptiles. We initiate a number of national and regional projects, and are a central voice for public advice on issues surrounding reptile and amphibian conservation. Froglife's work falls into three strands: on the ground conservation, environmental education and communication (the provision of advice/information). Froglife's vision is a world in which reptile and amphibian populations are flourishing as part of healthy ecosystems. Froglife works inclusively and actively encourages those that are not usually involved in conservation. Froglife's work is delivered through an education and conservation team. Our work focuses on 'on the ground' action directly benefiting reptiles and amphibians and other associated aquatic species. Our overarching aim is to take individuals on a wildlife journey, fostering a passion not only for the species that we represent but for the whole natural environment. We aim to leave behind a legacy of improved and appreciated wildlife spaces.

Main activities of your organisation:

London Dragon Finder: 2012- date. London Dragon Finder has delivered 29 habitat projects in 24 boroughs, and delivered 145 events, workshops and volunteer days to over 6000 participants in 32 London boroughs.

Scottish Dragon Finder: 2014-date. With the help of 170 volunteers Scottish Dragon Finder have reached over 4000 people through 75 events across 14 council areas. In addition the team have also carried out 20 pond and 12 terrestrial habitat creations/restorations.

River Nene Dragon Finder: January 2015- date. This project extends Froglife's previous work in Scotland and London. Thanks to funding from Heritage Lottery Fund the River Nene Dragon Finder Project will operate for 4.5 years.

Glasgow Green Pathways: 2014-date. Worked with over 1820 young people on 131 Sessions from 20 different education establishments (nurseries-university) in 16 green spaces, 9 of which were enhanced/improved

Toads on Roads: In 2014 76,710 Toads were helped across roads by volunteers at 140

Number of staff

Full-time:	Part-time:	Management committee members:	Active volunteers:
13	5	7	2,109

Property occupied by your organisation

Is the main property owned, leased or rented by your organisation?	If leased/rented, how long is the outstanding agreement?
Leased	7 years

Summary of grant request

As we approach the end of our hugely successful London Dragon Finder Project, we are looking to extend our impact by delivering our activities, training and volunteering to the hardest to reach audiences -- those experiencing significant social exclusion and provide ongoing opportunities to meet the high level of demand from groups that want to either continue accessing these activities or access them for the first time (if they weren't included in the original project). The overall aim of this grant will be to make the London Dragon Finder project sustainable by shifting from a grant funded model to a payment for service model like our Leapfrog Schools project, thus ensuring our presence in London and the long term sustainability of the project. We will also be focusing our public engagement efforts for the remaining 18 months of the current project on engaging with those experiencing social exclusion in London.

The current project seeks to reach as many people as possible and operates in all London boroughs, with a comprehensive activity plan. This includes the following activities:

Wildlife workshops: A training course for allotment holders to encourage wildlife friendly gardening practices. We have currently delivered 30 out of the target 40 workshops with 35 allotment sites and societies involved thus far across 22 boroughs.

Practical Habitat work: Volunteering days where participants can take part in improving local green spaces, including surveying. Also provided to Youth Offending Community and those experiencing mental health issues.

Life Under the Surface Exhibitions: A primary schools project. These sessions educate pupils about the importance of biodiversity through science and art.

Swimming with Dragons: An interactive educational swimming pool sessions with themed swim floats and games.

Dragon Days: Family open days. Activities to include reminiscence, storytelling, pond dipping, wildlife walks, games, crafts.

How our project meets the Trust's 'Principles of Good Practice' Objectives:

- Increase the dataset in London
- Carry out direct habitat work to improve habitat provision, the works maintain and enhance biodiversity in London.
- Deliver a fun and informative events programme to increase appreciation of the species and biodiversity generally, including the provision of outdoor learning sessions at city farms, wildlife centres and green spaces.
- Increase the number of volunteers in London through the provision of training workshops, and to support the environmental education of Londoners.

A continuation grant from City Bridge Trust would fund:

- Ongoing funding for the Project Assistant position (funding to cover this role currently ends in September 2015)
- A Project Manager from March 2015-September 2017
- Office costs from March 2015-September 2017
- Project delivery costs including equipment and material, promotional materials etc from March 2015-2017

Froglife has an extensive track record dating back to the 1980s of delivering projects in London, including great crested newt surveys, species surveys and habitat projects. This includes the London Living Water programme from 2008-2012 during which helped to identify and inform the direction of the London Dragon Finder Project, and highlighted a great need for species identification and habitat training, a need to increase and support volunteer networks and an enormous demand for more events and activities. The London Dragon Finder Project itself has identified an ongoing need for delivery and expansion of its activities in London.

The Project will run for two years. The first 18 months the project will be delivered by the Project Officer under supervision of the London Dragon Finder Project Manager. Upon completion of the London Dragon Finder Project in March 2017 the Project Officer role will be replaced by a Project Manager who will work on the project for the remaining 6 months.

If you need any planning or other statutory consents for the project to proceed, what stage have the applications reached?

Do you have a Vulnerable Adults policy? **Yes**

What Quality Marks does your organisation currently hold?

n/a

Outputs and outcomes

What are the main activities or outputs you want to deliver? Please include no more than 5. By activities or outputs we mean the services, products or facilities you plan to deliver. If you plan to deliver work over more than one year you should include activities over the full grant period requested. Try to be specific.

Deliver a total of 15 workshops, 5 training workshops and 10 wildlife workshops to local community groups.

Deliver 12 Dragon Days (open day events)

Work with 20 of previously identified stakeholder groups or societies to submit funding applications for new projects.

Start delivery of 2 new projects.

Secure 15 self-funded projects (groups buying in activities)

What main differences or outcomes do you hope the activities you have described above will achieve? Please include no more than 5. By differences or outcomes we mean the changes, benefits, learning or other effects that result from the work your project would deliver. These might be for individuals, families, communities or the environment.

Improvement of 10 allotments in terms of suitability for wildlife, and involvement of allotments from 7 low socioeconomic areas in London. Learning and educational provision to 15 community groups (5 training workshops and 10 wildlife workshops).

Delivery of 80% of Dragon Days in low socioeconomic areas in London, providing learning and educational provision to those who take part.

Secure funding for 20 stakeholder groups or societies to run educational workshops, or deliver training or habitat improvement projects.

Start delivery of 2 new projects, groups will have access to Froglife activities, training and workshops.

Secure 15 self-funded projects (groups buying in activities), groups will then have access to Froglife activities, training and workshops.

Do you plan to continue the activity beyond the period for which you are requesting funding? If so, how do you intend to sustain it? If not, what is your exit strategy?

We are seeking a 2 year continuation grant to provide ongoing funding for the Project Assistant until the end of the London Dragon Finder Project in March 2017. A Project Manager will take up a new position from April - October 2017 to develop a portfolio of funded projects enabling the project to be sustainable in the long term.

Who will benefit?

About your beneficiaries

How many people will benefit directly from the grant per year?

2,900

In which Greater London borough(s) or areas of London will your beneficiaries live?

London-wide (100%)

What age group(s) will benefit?

All ages

What gender will beneficiaries be?

All

What will the ethnic grouping(s) of the beneficiaries be?

A range of ethnic groups

If Other ethnic group, please give details:

What proportion of the beneficiaries will be disabled people?

1-10%

Funding required for the project

What is the total cost of the proposed activity/project?

Expenditure heading	Year 1	Year 2	Year 3	Total
Staff costs: salaries/training/CRB checks/recruitment etc	13,463	26,038	0	39,501
Professional fees: Public liability/prof indemnity	280	300	0	580
Staff & volunteer travel & expenses	800	1,200	0	2,000
Equipment & materials: Wildlife workshops; Swimming with Dragons; Dragon Days; Audio Visual Atlas; Life Under the Surface	1,100	2,500	0	3,000
Promotional materials & translations	590	1,000	0	1,590
Event costs: venue hire/transportation of exhibitions	1,980	1,980	0	3,960
Professional fees: GIGL	4,000	4,000	0	8,000
Office rent	2,710	6,350	0	9,015
Management/administration/overheads/evaluation	2,965	7,128	0	10,093

TOTAL:	27,888	50,451	0	78,339
---------------	---------------	---------------	----------	---------------

What income has already been raised?

Source	Year 1	Year 2	Year 3	Total
Heritage Lottery Fund	5,456	3,768	0	9,224
n/a	0	0	0	0
n/a	0	0	0	0
n/a	0	0	0	0

TOTAL:	5,456	3,768	0	9,224
---------------	--------------	--------------	----------	--------------

What other funders are currently considering the proposal?

Source	Year 1	Year 2	Year 3	Total
n/a	0	0	0	0
n/a	0	0	0	0
n/a	0	0	0	0
n/a	0	0	0	0

TOTAL:	0	0	0	0
---------------	----------	----------	----------	----------

How much is requested from the Trust?

Expenditure heading	Year 1	Year 2	Year 3	Total
Staff costs: salaries/training/CRB checks/recruitment	13,163	25,737	0	38,900
Professional fees: Public liability/prof indemnity	280	300	0	580
Staff & volunteer travel & expenses	800	1,200	0	2,000
Equipment & materials: Wildlife workshops; Swimming with Dragons; Dragon Days; Audio Visual Atlas; Life Under the Surface	0	2,500	0	2,500

Promotional materials & translations	0	1,000	0	1,000
Event costs: venue hire/transportation of exhibitions	1,980	1,980	0	3,960
Professional fees: GIGL	534	534	0	1,068
Office rent	2,710	6,305	0	9,015
Management/administration/overheads/evaluation	2,965	7,128	0	10,093
TOTAL:	22,432	46,684	0	69,116

Finance details

Please complete using your most recent audited or independently examined accounts.

Financial year ended:	Month: March	Year: 2014
-----------------------	------------------------	----------------------

Income received from:	£
Voluntary income	16,454
Activities for generating funds	626,956
Investment income	23
Income from charitable activities	276,260
Other sources	6,581
Total Income:	926,274

Expenditure:	£
Charitable activities	695,398
Governance costs	3,457
Cost of generating funds	175,162
Other	0
Total Expenditure:	874,017
Net (deficit)/surplus:	52,257
Other Recognised Gains/(Losses):	0
Net Movement in Funds:	52,257

Asset position at year end	£
Fixed assets	9,652
Investments	0
Net current assets	148,721
Long-term liabilities	0
*Total Assets (A):	158,373

Reserves at year end	£
Restricted funds	21,584
Endowment Funds	0
Unrestricted funds	136,789
*Total Reserves (B):	158,373

*** Please note that total Assets (A) and Total Reserves (B) should be the same.**

Statutory funding

For your most recent financial year, what % of your income was from statutory sources?
1-10%

Organisational changes

Describe any significant changes to your structure, financial position or core activities since the date of your most recent accounts:

None

Previous funding received

Please list the funding received by your organisation from the following statutory sources during the last THREE years.

	2012 £	2013 £	2014 £
City of London (except City Bridge Trust)	0	0	0
London Local Authorities	0	0	0
London Councils	12,082	16,291	2,151
Health Authorities	0	0	0
Central Government departments	2,885	800	0
Other statutory bodies	0	0	0

Previous grants received

Please list the grants received by your organisation from charitable trusts and foundations (other than City Bridge Trust) during the last THREE years. List source, years and annual amounts. Please include the 5 largest only.

Name of Funder	2012 £	2013 £	2014 £
Heritage Lottery Funding	64,808	167,431	219,243
Natural England	98,047	43,882	21,499
Biffa award	74,931	61,259	10,060
Esmee Fairbairn Foundation	62,326	0	47,868
Sita Trust	0	32,495	50,687

Declaration

I confirm that, to the best of my knowledge, all the information I have provided in this application form is correct. I fully understand that City Bridge Trust has zero tolerance towards fraud and will seek to prosecute and recover funds in every instance.

Please confirm: Yes Full Name: **Kathy Wormald**

Role within **CEO**
Organisation: